



RICK CORREA

Professional Bass Angler

Introduction



To Whom It May Concern,

In today's highly competitive marketplace, organizations need strong and aggressive leadership in the field. As a former team member of Morton & Associates, I am just the person who can contribute this level of performance to your team. I invite you to consider my qualification:

- ❑ Oregon's All-Time leading money winner
- ❑ Only homegrown Oregon fisherman to ever qualify for the F.L.W. Cup
- ❑ 29 tournament wins and 5 Angler of the Year titles
- ❑ 8+ years of professional sales experience selling over \$1.4 million dollar per year

Thank you for taking the time to review this presentation. I would welcome the opportunity to speak with you regarding any opportunities you have available.

Gratefully,

Rick Correa

Summary

- ▣ Oregon's All-Time Money Winner (\$82,728)
- ▣ Only Oregon fisherman to ever qualify for the Forrest L. Wood Cup (2010 qualifier)
- ▣ F.L.W. National Guard Touring Pro
 - 2010 Forrest L. Wood Cup Qualifier (\$1M tournament)
 - 2009 16th Place Angler of the Year
 - 7 Top 50 F.L.W. Finishes (of out 17 tournaments fished)
- ▣ 29 tournament wins, 5 Angler of the Year titles
- ▣ Average 25k miles per year touring
- ▣ Owner of Top Shelf Swimbaits (#1 selling swimbait for many national dealers, KVD's winning bait at Smith MTN in 2009)
- ▣ Professional sales person selling over \$1.4M per year in gross sales
- ▣ Lure designer and product development manager for many top fishing brands



Current Partners

A photograph of a man in a red shirt speaking at a podium on a stage. The stage is decorated with fishing equipment, including rods and reels, and a large American flag. An audience is seated in front of the stage. The background shows a large indoor space, possibly a community center or a hall.

▣ Sponsors

- Mercury Outboards, Triton Boats, P-Line, Daiwa, Outlaw Baits, Roboworm, Norman Lures, Lamiglas Rods, Top Shelf Swimbaits, Do It Molds, Revenge Baits, Reel Grips

▣ Affiliates

- F.L.W. National Guard
- B.A.S.S. Oregon Federation Nation
- Oregon Hawg Hunters (former tournament director)
- Top Shelf Swimbaits, Owner
- Dornbecker's Children's Hospital fundraiser

Media Exposure

- Featured in numerous magazine articles
 - Cabelas Outdoor Journal (twice)
 - Washington/Oregon Game and Fish Magazine
 - The Reel News
 - Bass Anglers Guide Magazine (twice)

- Featured in four videos
 - Outlaw Baits Promo Video
 - Top Shelf Tackle Promo Video
 - Tri Cities Local NBC Nightly News
 - Jarrett Edwards Outdoors

- Supporting numerous trade shows
 - Bass-A-Ton (CA's biggest bass fishing show)
 - Northwest Sportsmen's Show
 - Bassin Jamboree



THANK YOU!

Rick Correa

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www.TopShelfTackle.com

References

- ▣ John Posey – Owner of Lamiglas Rods
- ▣ Jeff Staggs – Owner of Anglers Manufacturing & Outlaw Baits
- ▣ Jerry Van Sickle – Owner of Do It Molds
- ▣ Jeff Priester – Sales Manager of Nixon's Marine